

Media Contacts

Teplin+Nuss – teplinnuss.com

Ashley Nicole Teplin // ashley@teplinnuss.com - 310.210.3067

Holly Nuss // holly@teplinnuss.com - 415.845.1095



FOR IMMEDIATE RELEASE

Carneros Wine Alliance Turns 30 With “Year Of The Ram” Birthday Bash

July 25 event at di Rosa celebrates the group’s 30th anniversary with music, culinary bites, art, prizes, and Carneros wine

Carneros, Napa and Sonoma, CA, June 16, 2015—The non-profit Carneros Wine Alliance will host a “Year of the Ram” 30th Birthday Bash from 3:30-6:30pm on Saturday July 25, 2015, celebrating the 30th anniversary of the group’s founding as well as the 2015 Year of the Ram (“carneros” in Spanish) in the Chinese zodiac calendar. This intimate event will feature a broad selection of Carneros wines paired with locally sourced appetizers from Stag Dining Group, a food and wine pairing experience from Fine & Rare, live music from the Max Bonnicks trio, prizes and art at the stunning di Rosa property in the heart of Carneros. The event is open to the public and tickets are on sale here: http://bso.sh/dirosa_7_25

Festivities will include art-walking tours of di Rosa’s renowned Bay Area art collection, a hands-on craft table for guests to create their own cork-based wine country art, and a blind wine tasting contest. In addition, a raffle drawing every half hour will give away magnums of wine from CWA’s members, which include Anaba, Artesa, Bouchaine Vineyards, Ca’ Momi winery, Carneros Hills Winery, Ceja Vineyards, Clos du Val, Cuvaision Estate Wines, Domaine Carneros, Hyde Vineyards, Nicholson Ranch, Poseidon’s Vineyard, Ram’s Gate, Saintsbury, Schug Carneros Estate, Starmont, The Donum Estate, Truchard, ZD Wines and others.

Carneros wineries will be on hand pouring current and library wines for guests to enjoy. Stag Dining Group will create seasonal appetizer stations and Fine & Rare will feature a local charcuterie and cheeses to pair with the blind Carneros wine tasting table.

“When we founded the Carneros Wine Alliance 30 years ago we saw the potential for The Carneros AVA to be considered a leading appellation for Pinot Noir and Chardonnay,” reflected Anne Moller-Racke, CWA president and president and winegrower of The Donum Estate in Carneros. “Now, Carneros is known around the world as a producer of world-class wines and a wine capital in its own right. I’m so very proud and honored to have been part of this history and I’m looking forward to the next three decades of promoting our beautiful appellation and the wines that are created here.”

As part of the 30th anniversary celebration, the Carneros Wine Alliance conducted an internal vineyard survey to analyze the current composition of area vineyards relative to the past, and help the Alliance in its efforts to protect and promote the distinction, diversity and quality of Carneros-grown wines. The survey reported that Chardonnay and Pinot Noir together represent approximately 90% of planted vineyard acres in the Carneros appellation, with the remaining 10% growing varietals ranging from Syrah and Merlot to the more unusual Marsanne, Roussane, Albariño, Petit Verdot, Pinot Meunier, Vermentino, Grenache Blanc, and Tempranillo. The entire survey will be released this summer on the Carneros Wine Alliance website: carneros.com

T.J. Evans, CWA’s Treasurer and still winemaker for Domaine Carneros, led CWA efforts on the vineyard survey and expressed his appreciation to all the grape growers who contributed information. “Sharing information on the focus and the range of wine grapes produced in Carneros helps everyone understand our remarkable region and its capabilities as a premiere wine-producing appellation. We’ve come a long way in 30 years, and we’re going to keep working together to support even better Carneros wines in the future.”

Media Contacts

Teplin+Nuss – teplinnuss.com

Ashley Nicole Teplin // ashley@teplinnuss.com - 310.210.3067

Holly Nuss // holly@teplinnuss.com - 415.845.1095



Tickets to the 30th Birthday Bash are limited and available from Sosh for \$100 per person. A portion of the proceeds will benefit di Rosa, a non-profit contemporary art museum celebrating the artists of Northern California. To view all the details, please visit: carneros.com/yearoftheram-30anniversary

Quick Event Details // Year of the Ram 30th Anniversary Carneros Wine Alliance Birthday Bash

WHEN:

Saturday, July 25, 2015

3:30 – 6:30 pm

WHERE:

di Rosa, 5200 Carneros Hwy, Napa, CA 94559 // dirosaart.org

FEATURED CARNEROS WINERIES:

Anaba

Artesa

Bouchaine Vineyards

Ca' Momi winery

Carneros Hills Winery

Ceja Vineyards

Clos du Val

Cuvaison Estate Wines

Domaine Carneros

Hyde Vineyards

Nicholson Ranch

Poseidon's Vineyard

Ram's Gate

Saintsbury

Schug Carneros Estate

Starmont

The Donum Estate

Truchard

ZD Wines

TICKETS:

To purchase tickets: http://bso.sh/dirosa_7_25

Event url: carneros.com/yearoftheram-30anniversary

ABOUT THE CARNEROS WINE ALLIANCE:

The Carneros Wine Alliance is a non-profit association of wineries and grape-growers in the Carneros American Viticultural Area (AVA). Carneros is located at the crossroads of two major wine regions, the Napa and Sonoma Valleys. A cool-climate appellation influenced by the waters of the San Francisco Bay, Carneros has long been known for Chardonnay, Pinot Noir and sparkling wine production. The Carneros Wine Alliance is committed to promoting the distinction, diversity and above all, quality, of grapes and wines from Carneros. Visit Carneros.com // [@CarnerosWine](https://www.facebook.com/CarnerosWine) - [Facebook](#), [Twitter](#), [Flickr](#), and [Instagram](#).

ABOUT DI ROSA:

Located on over 200 acres in the Carneros region of Napa Valley, di Rosa celebrates the artists of Northern California through a wide array of exhibitions and educational programs for all ages. The permanent collection features nearly 2,000 works by 800 regional artists working from the 1960s to the present. A wide range of styles, media, and subject matter provide an overview of the creative energy and freedom to experiment that characterize this region of California. For more information, hours, and tour schedules, visit diRosaArt.org.

###