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FOR IMMEDIATE RELEASE

- MEDIA ADVISORY -

**Carneros Wine Alliance Showcases their
'Unusual, Unknown and Aged Wines' of the Carneros Region**

Trade and media are invited to this invite-only event featuring the newest releases

WHAT: The Carneros Wine Alliance is hosting a San Francisco trade and media tasting of 'Unusual, Unknown and Aged Wines' of the Carneros region on November 13, 2018. This invite-only trade and media event will feature the newest releases alongside Wayfare Tavern's infamous fried chicken. In the morning, there will be a seated tasting for a lucky few who will taste through selected unknown and unusual wines with a discussion alongside the winemakers who made these wines. During the second portion, wineries will pour current vintages of selected varieties and surprises for sommeliers and media to enjoy. We hope you can join us for this exclusive walk-around tasting where you can enjoy Carneros wines and learn more about the thriving region.

WHEN: November 13, 2018

10:30 a.m. – 12:00 p.m.

'Unusual, Unknown and Aged Wines' of the Carneros Region

Sequoia Room (4th Floor)

Invite-only Media & Winemakers – Sit-down Tasting (*Extremely Limited Seating*)

12:30 - 3 p.m.

Carneros New Releases Paired with Wayfare Tavern's Fried Chicken

Bartlett Room (3rd Floor)

Invite-only Media, Trade & Winemakers – Walk-around Tasting

WHERE: Wayfare Tavern

558 1/2 Sacramento Street, San Francisco 94111

RSVP: Media: RSVP to Ashley Teplin ashley@teplinnuss.com - 310-210-3067

Trade: RSVP to info@carneros.com

PARTICIPATING WINERIES:

Artesa Winery

Garnet Vineyards

Starmont Vineyards

Bouchaine Vineyards

Poseidon Vineyard

Truchard Vineyards

Cuvaision Winery

Saintsbury Vineyards

ZD Wines

Etude Vineyards

Schug Carneros Estate

ABOUT CARNEROS WINE ALLIANCE:

The Carneros Wine Alliance is a non-profit association of wineries and grape-growers in the Carneros American Viticultural Area (AVA). Carneros is the bridge between two major wine regions, the Napa and Sonoma Valleys. A cool-climate appellation influenced by the waters of the San Francisco Bay, Carneros has long been known for Chardonnay, Pinot Noir and sparkling wine production. The Carneros Wine Alliance is committed to promoting the distinction, diversity and above all, quality, of grapes and wines from Carneros. www.carneros.com / @CarnerosWine

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