

## Board of Directors, 2018



### **Carla Bosco (Chair) - CWA ambassador**

Carla Bosco credits her love of wine to her grandfather, who made wine in his Chicago basement, and to enjoying Bordeaux from her birth year. Napa lured her away from a career in technology and she applied her marketing and sales experience to working first with micro-production wineries, then with Chimney Rock, Rutherford Hill, and Whitehall Lane. She spent the past 5 years managing communications for Bouchaine Vineyards. Carla ran marketing and PR for the national non-profit Women For WineSense.

### **Nichole Peterson (Vice-Chair) - Artesa, marketing coordinator**

A Napa Valley native, Nichole was raised with a passion for food & wine that was heightened during her studies in Alicante, Spain. Nichole began her wine career at Francis Ford Coppola where she developed her interest and skills in branding and merchandising from an industry standard-bearer. In 2016, she leapt at the opportunity to join Artesa, the acclaimed hillside Pinot Noir estate owned by 17-generation winemaking family Codorniu Raventos of Barcelona, where she has helped develop strategy and creative for redesigns of the winery's packaging, interior design and hospitality experiences. Nichole is a tireless advocate and student of the wines, people and vineyards of this magical region.

### **Crista Johnson (Treasurer) - CWA ambassador**

Crista obtained her first wine industry job at Negociants USA in Napa. She built up her experience and knowledge while handling sales and marketing for imported Australian and New Zealand wines. Crista has first-hand knowledge of the wine business of the wine business and handled marketing for Schug Carneros Estate winery for 6 years. She continues to explore her passion for wine and learning through wine and spirits education and she is currently pursuing her WSET Level 3 certificate.

### **Hilary Berkey - Vintage Wine Estates, marketing director**

Hilary has held numerous positions in the wine industry having joined the CWA as the former Brand Manager for Etude, having first met Etude winemaker Jon Priest 15 years ago in the Tasting Room at Wild Horse Winery, and now currently as the Director of Marketing for Vintage Wine Estates. While her love of Pinot Noir may be a birthright (she was born in Oregon), she further refined her palate in the sundrenched vineyards of South Africa and has had the pleasure of working with various Pinot countries and appellations. She holds an MBA and MS in Agriculture from Cal Poly, WSET Diploma, and is a Certified Sommelier.

### **Emily Bryne - Etude Winery, associate brand manager**

After graduating from the University of Michigan with an Art and Design degree, Emily dove head first into wine, working harvest at Hunnicutt Winery's custom crush facility. Working in the cellar sparked a love for the industry leading her to three years as the Associate Brand Manager and Graphic Designer for Peju Province Winery and Liana Estates. Emily is now the Associate Brand Manager for Etude Winery.

### **Mike Cox - Schug Carneros Estate, winemaking**

Michael Cox grew up in the town of Sonoma and spent time in the Sonoma Valley wine production region as a student. Mike first attended the University of California at Los Angeles, studying chemical engineering before transferring to U.C. Davis and graduating with a degree in Enology in 1991. Prior to joining Schug in 1995, he held the Head Winemaker's position at Napa Cellars. Working at Schug for the past 20 years has afforded Mike the opportunity to return to his hometown. His youthful passions of music and mountain biking have evolved. These days he spends most of his free time on a road bike and listening to music louder.

### **Scott Billeci - ZD Wines, California sales manager**

As a Napa native, Scott began his hospitality career at age 15 bussing tables in downtown restaurants. After a short (and loud) stint playing guitar in a band, he spent the next 9 years working for Thomas Keller Restaurant Group and Nickel & Nickel Winery. Scott holds a B.S. Wine Business degree from Sonoma State University, and since 2014, has been the California Sales Manager for ZD Wines.

### **Anne Moller-Racke - The Donum Estate, winegrower & president**

Anne Moller-Racke is winegrower and president of The Donum Estate. A native of Germany, Anne moved to California in 1981 and worked for many years in the vineyards of Buena Vista Carneros Winery with industry luminaries such as Andre Tchelistcheff, Dr. Phil Freese and Dr. Paul Skinner. She helped found the predecessor group to the Carneros Wine Alliance and has worked tirelessly for decades to bring recognition to Carneros as an American Viticultural Area.

### **Alison Crowe - Garnet Vineyards, winemaker**

Alison Crowe is the winemaker for Garnet Vineyards and the director of winemaking for Plata Wine Partners, the winemaking arm of one of the largest growers in the Carneros appellation. Every year she makes Pinot Noir and Chardonnay from Stanly Ranch, Diamond Vineyard, Rodgers Creek Vineyard, and others, and enjoys the diversity of flavors, clones and climates in the Carneros region. Alison has a degree in Fermentation Science and an MBA from U.C. Davis. She is the author of "*The Winemaker's Answer Book*," and blogs at [girlandthegrape.com](http://girlandthegrape.com).

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### Carneros Wine Alliance Members, 2018

Artesa Winery	Etude	Poseidon Vineyards
Cuvaison Estate Wines	Garnet Vineyards	Schug Carneros Estate
Domaine Carneros	Highway 12	Starmont Vineyards
Domaine Chandon	Liana Estates	ZD Wines
The Donum Estate		

### About Carneros Wine Alliance

The Carneros Wine Alliance is a non-profit association of wineries and grape-growers in the Carneros American Viticultural Area (AVA). Carneros is located at the crossroads of two major wine regions, the Napa and Sonoma Valleys. A cool-climate appellation influenced by the waters of the San Francisco Bay, Carneros has long been known for Chardonnay, Pinot Noir and sparkling wine production. The Carneros Wine Alliance is committed to promoting the distinction, diversity and above all, quality, of grapes and wines from Carneros.

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