



JOIN US FOR THE CARNEROS ONLINE AUCTION EXPERIENCE!

CARNEROS, CA (October 14, 2009): For one month, from October 14 through November 14, the wineries of the Carneros Wine Alliance are hosting its first OnLine Auction offering holiday gifts, shared experiences for family and friends and *great values for everyone.*

The OnLine Auction can be accessed through <http://auction.carneros.com>

The Carneros Harvest OnLine Auction runs concurrently with the Carneros Harvest Passport taking place for one-day only, Saturday, October 17 from 10 – 4 p.m. at 18 CWA wineries throughout the appellation.

Advance tickets for the Harvest Passport will be sold for \$49.00 through the CWA website ([www.carneros.com](http://www.carneros.com)). Passport tickets will entitle purchasers to sample wines and special offerings without incurring tasting fees. At the door tickets will be sold for \$59.00.

**Bid and Buy together at the OnLine Auction to celebrate the holiday season with Carneros wines and unique experiences, including:**

- Star gaze and wine taste with 10 people at Adastra Wines;
- Play golf, enjoy BBQ and taste Buena Vista Carneros wines with 30 lucky people at Vineyard Knolls, the private Carneros golf club once owned by Hollywood producer David Wolper;
- Share and savor a special BBQ, vineyard tour and library wines from the cellar of Sangiacomo Family Vineyards with wine produced from Sangiacomo grapes;

- Share a Haycation for 10 (6 children; 4 adults) at Crazy Flower Farms;
- Bicycle the backroads of Carneros with 8 friends led by Clos Du Val Winemaker John Clews followed by a sumptuous lunch and wines;
- Spend a Sparkle-licious Girls' Night Out at Domaine Carneros;
- Book a shared passport (without going abroad) wine journey to Spain and Germany via Gloria Ferrer and Schug Carneros Estate Wines;
- Bottle your own wine under your own label with the Donum Estate winemaking team.

This is just a sample. Other lots include many, many wines, vines, travel and tourism from some of the region's most prestigious wineries.

Beneficiaries are the Carneros Land Stewardship Foundation and the CWA's Cru Carneros educational and training program for early stage wine and food professionals.

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